## <u>Interaction of Honourable Prime Minister of India with the Farmers on 20 June, 2018</u>

An interaction programme of Honourable Prime Minister of India was organized with the farmers for having the knowledge about the benefits obtained by the farmers from different Agricultural schemes launched by Ministry of Agriculture, Govt. of India. He interacted with farmers of different states of India. In this context, IIPR, Kanpur made elaborate arrangement for watching of live telecast and interaction programme of Prime Minister Shri. Narendra Modi with farmers on Doordarshan at 09.30 a.m. on 20/06/2018. Total 50 farmers from Fatehpur district participated in this live telecast programme. Apart from this, Director of the Institute with all staff including Scientists, Technical officers, Administrative and supporting staff also watched the live telecast. The farmers enlighten by the speech of Prime Minister and they got idea & knowledge about the income, employment generation through Agril. Enterprises. They are now motivated to adopt innovative enterprises and getting benefits from different schemes launched by Govt. Total no. of viewers was 120 including 50 farmers. The programme ended at 11.00 am on the same day.



